**COURSE WORKSHOPS**

**Core workshops**

27.02.2023\_17:00-19:00 CET - Intro meeting: process, selecting the problem area

2.03.2023\_17:00-19:00 CET - Observing and discovering/ team building

06.03.2023\_17:00-19:00 CET- User research and interview training

13.03.2023\_17:00-20:00 CET - Persona development

16.03.2023\_17:00-19:00 CET - Customer journey mapping

20.03.2023\_17:00-19:00 CET - Ideation and concept creation

TBD\_Reflection intervention

24.04.2023\_14:00-18:00 CET - Pitch training: ABC

15.05.2023\_14:00-18:00 CET - Hollywood pitch

19.05.2023\_14:00-18:00 CET - Pitch practice and feedback

**Masterclasses**

**Day 1**

14.04.2023\_ 09:00-10:00 CET - Sustainability

14.04.2023\_ 11:00-12:00 CET - Ethics and entrepreneurship

14.04.2023\_ 12:30-14:00 CET - Value creation

14.04.2023\_ 15:00-16:00 CET - Types of business models

14.04.2023\_ 17:00-18:00 CET - Biomimicry

14.04.2023\_ 18:30-20:30 CET – IMAGYM

**Day 2**

05.05.2023\_10:00-17:00 CET - Sustainable business models

**Day 3**

12.05.2023\_ 09:00-11:00 CET - Legal aspects for startups in EU

12.05.2023\_ 12:00-13:00 CET - Branding

12.05.2023\_ 14:00-15:00 CET - Scaling

12.05.2023\_ 16:00-17:00 CET - Sales

12.05.2023\_ 17:30-19:00 CET – Financial planning

**Day 4**

26.05.2023\_09:00-10:30 CET – Showcasing and measuring your impact

26.05.2023 11:00-12:00 CET – Business Development

26.05.2023 13:00-14:00 CET – Cascade funding for startups

26.05.2023 14:30-17:30 CET - Valuation\_part 1

27.05.2023 14:30-17:30 CET - Valuation\_part 2

**Final event/ Exam**

23.05.2023\_17:00-19:00 CET - PITCH YOUR IDEA

**LECTURERS**

Matea Hanžek - [(99+) Matea Hanzek | LinkedIn](https://www.linkedin.com/in/matea-hanzek-4532bb18/)

Goran Oblaković - [(99+) Goran Oblakovic | LinkedIn](https://www.linkedin.com/in/goran-oblakovic-8966029/)

Borna Jalšenjak - [(99+) Borna Jalsenjak | LinkedIn](https://www.linkedin.com/in/borna-jalsenjak-9a362058/)

Ivija Bernatović - [(99+) Ivija Bernatović (Jelavić) | LinkedIn](https://www.linkedin.com/in/ivija-bernatovi%C4%87-jelavi%C4%87-72964029/)

Dina Vasic - [(99+) Dina Vasic | LinkedIn](https://www.linkedin.com/in/dinavasic/)

Hrvoje Maljak - [(99+) Hrvoje Maljak | LinkedIn](https://www.linkedin.com/in/hrvoje-maljak/)

Anni Säär - [(99+) Anni Säär | LinkedIn](https://www.linkedin.com/in/anni-saar/)

Petra Wolkenstein - [(99+) Petra Wolkenstein | LinkedIn](https://www.linkedin.com/in/petrawolkenstein/)

Yoad Mick - [(99+) Yoad Mick | LinkedIn](https://www.linkedin.com/in/yoadmick/)

Caroline Aumeran - [(99+) Caroline Aumeran | LinkedIn](https://www.linkedin.com/in/carolineaumeran/)

Olga Voropai - [(99+) Olga Voropai (Abramovich) | LinkedIn](https://www.linkedin.com/in/olga-voropai-abramovich-141a2327/)

Nataliia Harashchenko - [(99+) Nataliya Harashchenko | LinkedIn](https://www.linkedin.com/in/nataliya-harashchenko-b5428b28/)

Sonja Meriläinen - [(99+) Sonja Meriläinen | LinkedIn](https://www.linkedin.com/in/sonjamerilainen/)

Colin Bennett - [Presentations Coaching Training Workshops Newcastle | Frankfurt – Colin Bennett (flamesamilehigh.com)](https://www.flamesamilehigh.com/)

Xenia Duffy - [(99+) Xenia Duffy - Chief Zebra 🦓 | LinkedIn](https://www.linkedin.com/in/chiefzebra/)

Colin Mangham - [(99+) Colin Mangham | LinkedIn](https://www.linkedin.com/in/colinmangham/)

Jessica Espinoza - [(99+) Jessica Espinoza | LinkedIn](https://www.linkedin.com/in/jessicaespinozat/)

Jona Repishti - [(99+) Jona Repishti | LinkedIn](https://www.linkedin.com/in/jona-repishti/)

Alistair Aitken - [(99+) Alistair Aitken | LinkedIn](https://www.linkedin.com/in/alistairaitken/)

Lyubomyr Matsekh - [(99+) Dr. Lyubomyr Matsekh | LinkedIn](https://www.linkedin.com/in/dr-lyubomyr-matsekh-64488a137/)